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DETROIT TOURS RETURN TO EXPLORE CITY'S RICH AUTO HISTORY
Detroit Bumpers & Brew Tours Offered During Detroit Auto Show -- January 17 & 24

Detroit MI, January 7, 2015 – Motor City Brew Tours and Show Me Detroit Tours are partnering again to present two *Detroit Bumpers & Brew Tours* on Saturday, Jan. 17 and 24, during the 2015 North American International Auto Show.

The 3.5 hour tours will look at the story of Detroit – then and now – from Detroit's earliest auto history to some of Downtown and Midtown's most exciting new projects. The Saturday tours on January 17 and 24, 2015 start at the Atwater Brewery at 10 a.m. and conclude at 1:30 p.m.

According to Kim Rusinow and Pat Haller, Show Me Detroit Tours co-founders, the region is enjoying Detroit's robust re-development as well as the success of its 21st century innovators. Interest is higher than ever in seeing and understanding Detroit's rich history in tandem with its current challenges and successes. One such success story is the Atwater Brewery and its offspring Atwater in the Park Beer Garden – the perfect east side stop for a light lunch and beer sampling.

Steve Johnson, Motor City Brew Tours founder, noted that Detroit's downtown and lower east side represent an industrial and manufacturing legacy in the names of the innovators and companies once located there. The tour looks at the early years and significant sites of Dodge, Ford, Chrysler, Olds, Fisher, Hiram Walker and Albert Kahn, and companies like Carhartt, Huppmobile, Detroit Stove Works and the US Rubber Company, as well as former sites of the old Detroit Driving Club and Hamtramck Race Track.

The \$49.99 tour ticket price includes expert historical commentary, guided bus transportation and a craft beer sampling and light lunch at Grosse Pointe's Atwater on the Park. Tickets must be purchased in advance online. Tour guests must be 21 years of age. Advance reservations are required. Both tour companies offer gift certificates for gift-giving.

The tours will start and end at the Atwater Brewery in Downtown Detroit (237 Joseph Campau, Detroit MI 48207.)

To purchase tour tickets visit:

www.MotorCityBrewTours.com or www.ShowMeDetroitTours.com

For more information call (248) 850-2563 or (313) 444-2120

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About MotorCityBrewTours.com (248) 850-2563

Motor City Brew Tours offers guided bus, bike and walking tours to Michigan breweries. They have taken 7,000 people to Michigan breweries since 2009. The themed tours are part education and part social hour for guests who enjoy learning about Michigan's craft beers and the brewing industry.

About ShowMeDetroitTours.com (313) 444-2120

Co-founders Kim Rusinow and Pat Haller specialize in creating authentic sightseeing experiences in Downtown Detroit for both visitors (55% international) and hometown tourists. Van and bus tours explore Detroit's top attractions, local favorites and hidden gems. The company offers daily van tours (at 10am and 2pm by reservation) from Downtown Detroit. Group and private tour services offer creative itineraries, expert local guides and top-tier transportation options.